

HealthCare Capsule



Empowering HealthCare Business Minds

Program Highlights

- Students of MBA - HCM presented their posters at the 9th International Patient Safety Conference organized by Apollo Hospitals (Feb 13-14, 2023)
- Environment Marshalls from the batch joined hands with Beach Warriors India to contribute in getting rid of the trash on the shores of Juhu Beach (Feb 18, 2023)

Upcoming (March 2023)

- Interactive session with Dr. Vishal Soni, Robotic Surgeon, Zydus Hospital
- Interactive session on *Futuristic HealthCare Diagnostics* by Dr. Ravi Gaur, Founder, DRG Path Labs

Innovation Showcase

Tata 1mg joins hands with TSAW to distribute medications via drone

For the delivery of diagnostic samples and medications in Dehradun city, Tata 1mg teamed up with TSAW (Technit Space and Aero Works Private Limited), a top logistic drone supplier. The drone has a load capacity of 6 kg and a 100 km aerial coverage. Up to 150 samples can be carried in the payload of a single drone. Tata 1mg COO Tanmay Saxena says the drone checks its own health, including its battery, and utilizes smart mapping to find the safest flight path. Anti-collision technology lets it recognize any item in its path while flying. In an emergency, the drone can land at the nearest hub without destroying property.

By Sejal Kundhadia



Join us for the launch of our book club on March 10, 5:30 PM at 7th Floor Lounge area!

Bizy Bookworms... Read, Chat, Discuss

Global Express

- GE Healthcare launched a venture with a China affiliate of a state-owned drug manufacturer to deliver non-premium CT and ultrasound imaging solutions
- England published a new Rare Disease Action Plan to ensure those living with these conditions receive better care and treatment, fairer access to testing, and have continued support
- Agilon Health acquired mphrX, a leading provider of value-based care technology and interoperability solutions in order to accelerate performance and speed the value for customers using Agilon's tech platform
- B Capital closed its first healthcare fund and committed \$500 million to technological advancements in the sector

Indian Express

- Indians' health bills are anticipated to rise due to rising raw material prices, therefore India's pharmaceutical industry is likely to raise consumer medical expenditures
- A \$105 million agreement to buy the US generic prescription product portfolio of Mayne Pharma was announced on Monday by Dr. Reddy's Laboratories
- HealthCare Global Enterprises (HCG) collaborated with Intuitive to increase access to modern surgical technologies and robotic-assisted surgery (RAS) across India
- AstraZeneca broadens its product portfolio by providing patients with a rare disease therapy
- Prime Minister Narendra Modi introduced the eSanjeevani OPD app to improve healthcare and make it simpler for people to find doctors in rural areas



Featured Startup

Eka Care is a digital platform that allows almost 20 million individuals to communicate with doctors, make appointments, keep track of their medical history, including information on COVID-19 vaccines, and arrange tele-consultations. Eka Care smartphone app also allows you to check your heart rate.

Blood test and other exam results can be uploaded digitally by medical labs. The results can then be found on the patient's profile, which is accessible on the Eka Care website or mobile app. Access to medical professionals is essential to maintaining health and extending life. With Eka Care, more people, including those who reside in the most rural areas, are able to do so.

By Deepika Mishra



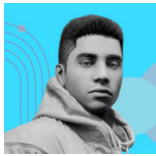
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- 📁 Manage your health records



Meet Knox Frost, a virtual influencer employed by WHO for COVID-19 prevention campaign

Interested in knowing more about Virtual Influencers?

Stay tuned for our next Issue...

On The Health Seat

Dr. Vijay Agarwal, President, CAHO, India

Q. How do you think the healthcare business has changed over the years and how has this impacted the accessibility? What measures have you taken in order to make patient quality as center of the operations?

A. *Healthcare was an individual affair between a physician and patient which has now become a team ball. The team captain hasn't been able to lead operationally since a huge shift. Technology and consumer awareness have made healthcare complex and expensive to deliver. Affordability is a global concern. We can do it by focusing on creating the need for the community we serve.*

Q. Healthcare has become more patient/consumer centric. Is this a good move? How can consumers with limited knowledge make better decisions than doctors? Is that a concern?

A. *Empowering patients to be healthcare partners is a good move and as clinicians and doctors, we must understand that. Patients must also understand that sometimes there is no one function that is the answer to a person's treatment, and whether someone is undergoing a procedure, a different kind of operation, or just a medical process, the idea to choose between them cannot be left only to the clinician.*



Dr. Vijay Agarwal with MBA - HCM Program Chairperson Dr. Neha Sadhotra (above) and the students of MBA - HCM (below)



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